



Press Release

FOR IMMEDIATE RELEASE

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Brown Rudnick Represents Avisen PLC in its Acquisition of Xploite PLC

London, U.K., March 11, 2010 -- Brown Rudnick, an international law firm with offices in the US and Europe, today announced that its London Corporate Group represented acquirer Avisen PLC in its acquisition of Xploite PLC. Both companies are listed on the AIM market of the London Stock Exchange.

The transaction will be implemented by means of a Court-sanctioned Scheme of Arrangement, which is expected to become effective on April 14, 2010. Under the agreement, the entire issued share capital of Xploite will be acquired by Avisen in consideration for 3.6 New Avisen Shares for each Scheme Share valuing Xploite at approximately £11.38 million. This will result in approximately 82,814,227 Consideration Shares being issued to Scheme Shareholders, representing approximately 36.87% of the Enlarged Issued Share Capital following the Scheme becoming effective. The market capitalisation of Avisen following admission to AIM of the Consideration Shares (based on Avisen's share price on 11 March 2010) will be approx. £33 million.

The Brown Rudnick legal team was led by **Lena Hodge**, a partner in the Firm's Corporate Department. The Firm handled all matters related to the takeover bid, including the Admission Document that is required to admit the merged company to the AIM market.

About Avisen PLC

Avisen is a business and technology consultancy specializing in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organizations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets. For more information, please visit www.avisen.com.

About Xploite PLC

Xploite is an IT services group that creates value by exploiting opportunities within the rapidly evolving IT services marketplace. Xploite is an aggregator and consolidator of a portfolio of businesses that are focused on high growth segments in this market. Xploite identifies businesses and through strategic acquisition consolidates within this market and delivers shareholder value via the subsequent disposal to industry peers or other third parties. For more information, please visit www.xploite.com.



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About Brown Rudnick LLP

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Corporate & Securities, Intellectual Property, Finance, Energy, Bankruptcy & Corporate Restructuring, Complex Litigation, Government Law & Strategies, Health Law and Real Estate. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

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